



MIDALIDARE  
ESTATE

## 42/25 Merlot Terroir



We created 42/25 for You. No matter who you are and where you are, at any time a few sips will take you to Mogilovo and will share with you the passion our wines are filled up with. We created 42/25 so that you could have a taste not just of its aroma but of spirit of Midalidare. 42/25 is not only telling you about itself. Its aroma and taste are taking you on an exciting journey. You are traveling to Mogilovo, but it is not about the destination. It is about the emotion. And the emotion starts with a glass of 42/25 right where you are, goes through 42 degrees latitude and 25 degrees longitude and ends wherever you decide.

*The Burgundy-red PIN is located at the easternmost plots of Karaliets vineyard. There the Merlot is planted.*

**Terroir:** The Merlot vines are planted on the eastern hills of Karaliets vineyard. The soils are average to low sandy and clayey. The plantation is designed and planted with south exposure.

The combination of sandy and clayey soil that guarantees the right vigour, marked temperature range, perfect exposure, and carefully considered advanced viticulture ensure the development of great aromatic complexes and thus perfect characteristics of the wines.

**Viticulture:** Merlot vines are of French origin, at average age of 13 years. The forming is double vertical shoot positioning (VSP or double guyot). Regulation of production is twofold -the first operation is always done when the height of the shoots is 15-20 cm. Only one shoot per bud is left. This creates spaces suitable for the growth of the shoots, more air circulation. The second regulation is made when the bunches start to change colour, in the veraison period. The evaluation is done carefully every year. Excess and low-quality bunches are eliminated in order to obtain a correct plant production.

**Karaliets vineyard:** Karaliets vineyard is situated in the east of the Mogilovo village territory, near the second eastern winery of Midalidare. Its size is 60 hectares. The soils are average to low sandy and clayey and alluvial in the southern area. The vines are planted entirely with southerly exposure. Merlot and Cabernet Sauvignon are the varieties planted on Karaliets.