



MIDALIDARE
ESTATE

42/25 Rose Syrah 2020 Terroir



We created 42/25 for You. No matter who you are and where you are, at any time a few sips will take you to Mogilovo and will share with you the passion our wines are filled up with. We created 42/25 so that you could have a taste not just of its aroma but of spirit of Midalidare. 42/25 is not only telling you about itself. Its aroma and taste are taking you on an exciting journey. You are traveling to Mogilovo, but it is not about the destination. It is about the emotion. And the emotion starts with a glass of 42/25 right where you are, goes through 42 degrees latitude and 25 degrees longitude and ends wherever you decide.

The Pink PIN is located on Eastern Dabovets vineyard. And, of course, the variety is Syrah.

Terroir: Eastern Dabovets vineyard. The vines are planted on two plots with distinct characteristics for the type of Syrah clone grown, at average altitude 290-310 metres above sea level and 10% slope. The soils are characterized by a high content of clay with specific red color. The temperature amplitudes are great, but the altitude prevents vines from spring frosts. Being a highest vineyard at Midalidare, Dabovets benefits from more than 2800 hours of sunshine per year and more than 100 clear days per year.

Viticulture: Dabovets Syrah is unique in the Thracian Lowlands area. The clones are of French origin and are quite different in terms of the characteristic shape of the bunch and productivity, compared to other cataloged clones. The clones presented are the result of a so-called "mass selection", that is, made by eyes of expert viticulturist who are able to recognize vines with improved characteristics.

Syrah vines are at average age of 14 years. The forming is double vertical shoot positioning (VSP or double guyot), the density is 4000 plants per hectare. The yield is controlled at 5-6 ton/ha. Regulation of production is twofold -the first operation is always done when the height of the shoots is 15-20 cm. Only one shoot per bud is left. This creates spaces suitable for the growth of the shoots, more air circulation. The second regulation is made when the bunches start to change color, in the veraison period. The evaluation is done carefully every year. Excess and low-quality bunches are eliminated in order to obtain a correct plant production.

The presence of selected clones, together with the exposure of the vineyards, soil type and particular climate, gives the elegant, fine structure and character of Syrah from Dabovets.

Dabovets vineyard: Dabovets vineyard is the pride of Midalidare estate. Situated northeasterly over the smaller eastern winery, the vineyard illuminates the view with its specific red clayey soils. After a long period and application of compulsory requirements and practices, in 2018 the vineyard was officially certified for a production of organic grapes.

The soils are characterized by a high content of clay with specific red color. In pedology some soils are defined as red earth, with an accentuated presence of clayey fraction. Red colour indicates variety of iron oxides. The iron oxides differ in colour and may change the shade of the soil according to their conditions. It is therefore possible to determine the degree of soil drainage with a certain approximation. Compared to typical clayey soils, red soils have excellent drainage characteristics. The colour of Dabovets vineyard is red-brown and is particularly suitable for the production of wine.

The terroir of Dabovets is extremely suitable for red varieties Syrah, Malbec, Cabernet Franc, Pinot Noir and Mourvedre and white variety Chardonnay.