



MIDALIDARE
ESTATE

Rose de
Mourvedre
2020
Terroir



Midalidare is the only Bulgarian winery producing Rose from 100% Mourvedre. Rose de Mourvedre is a terroir wine, aimed entirely at showing the variety's worth and its manifestation in the remarkable environment of Mogilovo region. Climatic and soil conditions are specific and determine the need for special care for this outfielded for Bulgaria grape variety.

Terroir: Mourvedre vines are planted in the central zone of the biologically certified vineyard Dabovets, at average altitude 290-310 metres above sea level and 10% slope. The soils are characterized by a high content of clay with specific red color. The temperature amplitudes are great, but the altitude prevents vines from spring frosts. Being a highest vineyard at Midalidare, Dabovets benefits from more than 2800 hours of sunshine per year and more than 100 clear days per year.

Viticulture: The forming of the vines is double vertical shoot positioning (VSP or double guyot), the density is 4000 plants per hectare. The yield is controlled. Regulation of production is twofold -the first operation is always done when the height of the shoots is 15-20 cm. Only one shoot per bud is left. This creates spaces suitable for the growth of the shoots, more air circulation. The second regulation is made when the bunches start to change color, in the veraison period. The evaluation is done carefully every year. Excess and low-quality bunches are eliminated in order to obtain a correct plant production.

The exposure of the vineyards, soil type and particular climate, gives the elegant, freshness and varietal character of Rose de Mourvedre.

Dabovets vineyard: Dabovets vineyard is the pride of Midalidare estate. Situated northeasterly over the smaller eastern winery, the vineyard illuminates the view with its specific red clayey soils. After a long period and application of compulsory requirements and practices, in 2018 the vineyard was officially certified for a production of organic grapes.

The soils are characterized by a high content of clay with specific red color. In pedology some soils are defined as red earth, with an accentuated presence of clayey fraction. Red colour indicates variety of iron oxides. The iron oxides differ in colour and may change the shade of the soil according to their conditions. It is therefore possible to determine the degree of soil drainage with a certain approximation. Compared to typical clayey soils, red soils have excellent drainage characteristics. The color of Dabovets vineyard is red-brown and is particularly suitable for the production of wine.

Terroir of Dabovets is extremely suitable for Syrah, Malbec, Cabernet Franc, Pinot Noir and Mourvedre.