



MIDALIDARE
ESTATE

ESTATE
MIDALIDARE



MIDALIDARE ESTATE

Midalidare is more than just an estate. It is a dream came true. A dream built on the philosophy of synergy between men and nature. Hard work, endurance, respect and great passion are the heart of Midalidare.

We are a leading company in wine industry in Bulgaria and appraised traditional method sparkling wine producer. Modern expression of time-honored winemaking is what makes our wines unique. Wines of tradition and innovation, know-how and state of art technology, attractive character, and exceptional style.

Corporate values



Innovation

The credo of the company is the process of motion. Elaboration, innovations, investments and development are what make a company successful.

Excellence

Great eye for every detail is involved combined with permanent quality control. Year after year, harvest after harvest, a reputation of high-quality wines is built.



People

Passion is for people and people is the driving force of Midalidare. Harvest by harvest the team builds up experience and confidence.



Sustainability

Midalidare work is subject to humanity, recycling and environment care. Growing in harmony with natural and social environment is of great value.



Mission

Midalidare is a company devoted to its mission: to create the highest quality wines made in the best possible way in accordance with its resources and to what nature has to offer. Natural gifts are combined with dedicated work within the long process of creating incredible wines. Year after year, harvest after harvest, a reputation of high-quality wines is built.

Midalidare does not only create wines, but passion and desire to transform unique natural's gifts into a masterpiece! High standards require dedication and aspiration, and values determine the appearance of the company.

Tradition, ethics and respect are the backbone of a sustainable company. A company should be led by stated goals, solid mission and clear vision. A company should be responsible and consistent, viral and developing. Midalidare Estate is sustainable, teamwork driven company looking forward to the future of winemaking.

Business model

From vineyards to the market: our operations cover the entire production and supply chain, guaranteeing the high-quality of our wines.



Vineyards



Winemaking



Supply chain



Distribution

Origins

The combination of climate and soil conditions in Mogilovo is remarkable. What makes the region and the terroir unique is the big temperature amplitude: up to 20°C.

The altitude of vineyards from 290 to 390 meters above sea level. The climate is characterized with mild winter and warm summer. The vines are benefited from more than 2800 hours of sunshine per year and more than 100 clear days per year.

The ground is highly heterogeneous due to the difference in the soil forming rocks in the separate zones of the area. The diversity of cinnamon forest soils and alluvial soils, limestone, sandy and clay rows and the magnificent red clay of Dabovets vineyard are a further prerequisite for the wine variety in the estate of Midalidare.



Dabovets

Organic certified, 15.4 ha



Shipkata

44 ha



Karaliets

60 ha



Prisovete

40 ha

Origins

A detailed study of the climate and soil composition of the land precedes the planting and cultivation of the vines. The varieties presented are the ones suitable for the terroir, and whose development has been carefully monitored over the years. Each variety has a carefully chosen branch and grapevine rootstock and the overall management of the vineyards is directed towards extraction of the best of the land in Midalidare.

The red varieties in Midalidare are presented by Cabernet Sauvignon, Cabernet Franc, Syrah, Malbec, Merlot, Pinot Noir, Mourvedre, Petit Verdot and Pinot Meunier. The whites are Chardonnay, Sauvignon Blanc, Pinot Gris, Riesling, Traminer, Semillon and Viognier.



Midalidare in a nutshell

159,4 ha plantation

- ▣ 4 vineyards
- ▣ 1 organic certified vineyard

3 production facilities

- ▣ 1 partly underground facility for traditional sparkling winemaking
- ▣ 2 facilities for still wines

Estate grown and bottled wines

- ▣ Capacity of 500 000 bottles
- ▣ 4 types of wines – sparkling, dry white, dry rose, dry red
- ▣ Price range –entry to premium wines
- ▣ 20% export

Highly renowned wine brand

- ▣ Top 5 Bulgarian wine producers
- ▣ Best Bulgarian sparkling wine producer

Wine brands with outstanding reputation

Midalidare Sparkling Wines

- ▣ The Tony Jordan Rising Star Trophy 2019 & Chairman's Trophy 2020
 - ▣ World Champion Blanc de Blancs 2020
 - ▣ National Champion 2019, 2020, 2021, 2022
 - ▣ Best in Class Bulgarian Magnum 2019, 2020, 2021
- ▣ Best in Class Bulgarian Blanc de Blancs 2019, 2020, 2021, 2022
 - ▣ 7 gold & 15 silver medals
 - ▣ Best Bulgarian wine 2019
 - ▣ Best Bulgarian Sparkling wine 2019, 2022



Wine brands with outstanding reputation



Grand Vintage Syrah

- 13 Gold medals 2009 – 2018
- 8 Silver medals 2009 – 2018

Grand Vintage Malbec

- 3 Gold medals 2009 – 2018
- 3 Silver medals 2009 – 2018
- #2 Bulgarian wine 2020

Grand Vintage Cabernet Franc

- 3 Gold medals 2009 - 2016
- 3 Silver medals 2009 - 2016

Timeline



2003-2004

Plantation of the vines



2009

First winery opening
First vintage production



2010

First vintage presented
on the market

Timeline



2011

Second winery opening



2014

Sparkling wines
first tirage



2018

Organic certification
Dabovets vineyard

Timeline



2019

Midalidare Sparkling
Accolades CSWWC
The Tony Jordan Rising Star
Trophy



2020

10 Years on the market
Planting a new vineyard



2020

World champion
Blanc de Blancs CSWWC

Timeline



2021

3rd starry year in a row for
Midalidare Sparkling brand



2022

Sparkling winery and wine tour
Grand opening



2022

Most successful year for
Midalidare sparkling brand
at CSWWC 2022

Wines & Accolades

Sparkling wines regular



Midalidare Reserve
Brut NV



Midalidare Premier
Extra Brut NV



Midalidare Deluxe
Brut NV



Midalidare Rose
Extra Brut NV



Midalidare Blanc
de Blancs Brut NV

Wines & Accolades

Sparkling wines in Magnum



Midalidare
Reserve Brut NV
Magnum



Midalidare Premier
Extra Brut NV
Magnum



Midalidare Deluxe
Brut NV
Magnum



Midalidare Rose
Extra Brut NV
Magnum



Midalidare Blanc
de Blancs Brut NV
Magnum

Wines & Accolades

Premium & Limited Reds



Midalidare
Reserve



Midalidare
Multi-
vintage



Winemaker's
Choice
Syrah



Grande Cuvee
*Regular &
Magnum*



Rock'NRolla
*Regular &
Magnum*

Wines & Accolades

Premium & Limited Whites



Calista Chardonnay



Winemaker's Choice
Sauvignon Blanc



Premium Selection
Sauvignon Blanc



Midalidare Viognier

Wines & Accolades

Grand Vintage



Grand Vintage Malbec
Regular & Magnum



Grand Vintage Syrah
Regular & Magnum



Grand Vintage Cabernet
Franc *Regular & Magnum*

Wines & Accolades

Single Brand Reds



Nota Bene Merlot & Malbec & Syrah
Regular & Half



Mogilovo Village
Cabernet & Merlot & Petit Verdot

Wines & Accolades

Midalidare Reds



Midalidare Merlot & Cabernet
Franc *Regular & Half*



Midalidare Cabernet Sauvignon & Petit Verdot
Regular & Half

Wines & Accolades

Midalidare Whites



Midalidare
Pinot Gris



Midalidare
Sauvignon Blanc & Semillon



Midalidare
Riesling



Midalidare
Traminer

Wines & Accolades

Rose de Mourvedre



Rose de Mourvedre
Singe Barrel



Rose de Mourvedre

Wines & Accolades

Single Brands Whites & Rose



Synergy Sauvignon Blanc &
Pinot Gris



SeeS Rose Cabernet
Sauvignon & Cabernet Franc



Silver Angel Sauvignon
Blanc *Regular & Half*

Wines & Accolades

Angel's Share



Angel's Share Syrah *Regular & Half*



Angel's Share Chardonnay *Regular & Half*

Wines & Accolades

Carpe Diem: *Half, Regular, Magnum, Bag-in-Box*



Carpe Diem Red



Carpe Diem Rose



Carpe Diem White

Wines & Accolades

42/25



42/25
Chardonnay &
Viognier &
Sauvignon Blanc



42/25
Sauvignon Blanc



42/25
Rose Syrah



42/25
Merlot



42/25
Syrah &
Cabernet Sauvignon

Sustainability

Sustainable agriculture

- ▮ 100% composting
- ▮ Separate organic composting
- ▮ Organic certified vineyards, 15.4 ha
- ▮ Energy saving equipment for treatment and harvesting
- ▮ Water management at the vineyards

Sustainable winemaking

- ▮ 100% recycling of packings
- ▮ Recycling base at the winery
- ▮ Reuse or recycling of wood materials
- ▮ Energy saving equipment for primary winemaking
- ▮ Microbiological treatment plant

Innovation & Research

Strategic programs

- ▣ Grapevine health in production
 - ▣ Grape and wine quality
 - ▣ Smart wine industry
- ▣ „Lien de la Vigne“ membership
- ▣ Frost fan – minimizing the spring frost hazard
- ▣ Hi-tech systems and equipment for viticulture
 - ▣ Hi-tech systems and equipment for harvesting
 - ▣ Hi-tech systems and equipment for primary winemaking
 - ▣ Quality control
 - ▣ Microbiological research
 - ▣ State-of-the-art wine production

The Estate

Accommodation



Midalidare Hotel & Spa



Midalidare Gastro Pub



Estate
Guest House



Mogilovo Dam
Chalets

The Estate

Relax & Amusement



SPA Centre



Sports Centre



Gastro Pub



Mogilovo Dam

The Estate

Wine tour "The road of the Wine"



Library of varieties



Winemaking



Wine museum



Wine tasting

The Estate

Wine tour "The road of the Sparkling Wine"



Interactive
presentation of
sparkling winemaking



Remuage



Exciting video
Dome screen room



Wine tasting

Social activity

Cultural events



International 3D
Street painting festival



Midalidare Rock
In The Wine Valley



Wine and Book



Live music
events

Social activity

Charity and social responsibility



Let's clean Bulgaria together



Charity "Christmas Eve for the Opera"



Support Book presentation



Let's build a new home for the bear Rosa



MIDALIDARE ESTATE

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